



Williams Lake & District
Credit Union



2020 Calendar Photo Contest – Frequently Asked Questions

Williams Lake and District Credit Union is producing a photo calendar for the 2020 year and we need your help to highlight the beauty of the Cariboo, Chilcotin, and Central Coast regions. If you're a budding photographer, we invite you to submit a maximum of 2 images to our contest.

Do I need to be a member of the Credit Union to make a submission?

Yes, we are asking that participants are members of Williams Lake and District Credit Union. If you are not currently a member, we'd invite you to visit your local branch to speak with a rep today!

What's the deadline for submission?

Submissions will be welcomed up to and including April 30, 2019.

How do I submit a photo?

Email your submission (maximum 2 photos per individual) to advertising@wldcu.coop using "Photo Contest" as the subject line.

What content are you looking for?

We are looking for local beauty from the Cariboo, Chilcotin, or Central Coast regions. Landscapes, wildlife and ranching scenes are welcomed, but we ask that you refrain from including photos of individuals. In order to have a well-rounded view of our area, we'll need photos from each of the seasons.

What are the photo requirements?

Each participant is welcome to submit up to two (2) digital images by emailing the image files to advertising@wldcu.coop. The images must be JPG or TIFF files at a high enough resolution for commercial reproduction. Images must be submitted in landscape (horizontal) orientation. Both colour and black and white images are acceptable. Please ensure that the location of the image is identified with your submission.

Is there a cash prize for selected images?

The Credit Union does not pay a cash prize for selected images; however, your work will be fully credited in the finished calendar, of which we expect to distribute approximately 2,000 through our branches.



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How are the winning images chosen?

A committee of Credit Union employees from all branches will be brought together to select the winning images.

Are youth able to submit photographs?

Yes! Youth are encouraged to become engaged in this contest! For youth under the age of 19, a parent or guardian will be required to sign the photo release along with the youth if the youth submits a winning image.

Are winners required to sign a photo release?

Yes, those who submit a winning image will be asked to sign a photo release allowing the Credit Union to use his/her work in the final calendar.

What if I have additional questions?

Please email us at advertising@wldcu.coop or call Nolan Hill, our Manager, Operational Excellence and Credit at (250) 398-9605.